

# Continuing Medical Education

TRANSFORMING THE BUSINESS OF HEALTH

## CME as a strategic asset

To be relevant, CME must help physicians meet values-based incentives and understand today's evolving cost structures. Let DCA make CME your strategic asset while fulfilling physician state licensing requirements and ACCME.

#### **Undergo a CME Evaluation**

- Evaluate the CME Organization Structure;
- Construct CME Program Profiles©;
- Conduct a Needs, Values, Capabilities and Curriculum Assessments;
- Quantify the CME Financial Investment and Annualized Budget;
- · Conclude with a Comparative Summary and Analytics; and
- · Recommend strategies ... including those that are integral to changing practice to produce quality outcomes that impact reimbursement.

### Health Systems need to ...

- Ensure that the health system has a well-trained, credentialed medical staff;
- Integrate physicians into the system;
- Improve quality, patient safety, and cost effectiveness of care;
- Support increased patient referrals;
- Ensure that physicians are clinically competitive with physicians in other
- Develop and market physicians as peer leaders;
- Recruit physicians to a life-long learning culture (UGME, GME, CME); and
- Integrate clinical practice and quality to deliver the best medical care to patients and communities.



CME programs must improve physician competence and impart new knowledge (clinical methods, diagnostics, therapeutics, protocols) to continuously improve quality, patient safety, and cost effective care.



#### **DCA Services**

- Healthcare Transformation Assistance (Pay-for-performance; Accountable Care Organizations)
- Post Conversion Optimization
- ACCME Accreditation
- Probation Status Reversal
- Interim Report Submission
- CME Personnel Training
- · Organizing and Maintaining a CME Program
- Assistance meeting quality metrics that impact reimbursement

Also see our brochure on **Continuous Professional Development**